

CDR Ambassador

VERONICA CORONA

Veronica Corona is a dynamic Business Consultant, esteemed community influencer, bilingual public speaker, and fervent champion of leadership. As the former Founder & CEO of a Multimillion-dollar janitorial company, she brings unmatched industry insights to our clients. She is passionate about delivering her expert guidance to propel leadership growth and achieve goals, all while making a lasting impact on diversity and community enrichment for the next generation of leaders. Today she coaches small business owners to navigate the challenges, scale their business and do business presentations with confidence. Her success is based heavily on her ability to partner with business leaders while building relationships.

Veronica is also an Award- winning entrepreneur who has been honored by several organizations like: LA Opinion, California Hispanic Chamber of Commerce, Los Angeles Latino Chamber of Commerce, Hispanic Lifestyle, Ford en Español, National Latina Business-Women Association ~ NLBWA-LA, and the National Association of Business-Women Owners ~ NAWBO-LA

With a strong desire to give back, she currently serves as Chairwoman of the Board for the California Hispanic Chamber of Commerce, the largest Hispanic business organizations in the state. Where since 2016, she has been leading initiatives for women entrepreneurs. Something she is very passionate about as an entrepreneur herself.

Past president (2012-2014) of the National Latina Businesswomen Association (NLBWA)- Los Angeles Chapter. Served on the board for 6 years and current Advisory. In addition, she is a current Board member for the City of Los Angeles Work Force Development, Advisory Board Member- for NEW Women's Business Center and Business Advisor for the Dr. Yasmin Davidds Global Institute Leadership Entrepreneurial program. A testament of her unwavering dedication.

With a prestigious Distinguished Toastmaster (DTM) accolade from Toastmasters International. She has been a keynote speaker, served and moderated panels and has been mistress of ceremonies. She is now a Public Speaking Coach where she assists others develop high level skills when presenting or doing public speaking.

Being aligned with her purpose of empowering, educating, supporting, and advocating for small business and future leaders is what keeps her motivated.

